



Deeplinking Transavia Flight tickets – TradeTracker

To “deeplink” to the search and book engine of Transavia you have to adjust the URL below. Adjust it to your preferences and place this URL in the “TradeTracker linkgenerator” in the interface of Tradetracker. You can also link to the Booking Month page.

Page	URL
Booking page	www.transavia.com/language-country/bookingtool/flights/deeplink
Calendar page	www.transavia.com/language-country/bookingtool/calendar/ViewCalendar/
	<i>*please replace the language-country part by a combination from the table below. e.g fr-BE</i>

The following combinations are allowed:

Country	Language
Portugal (PT)	Portugese (pt)
Germany (DE)	German (de)
Italy (IT)	Italian (it)
Netherlands (NL)	Dutch (nl)
Netherlands (NL)	English (en)
France	French (fr)
Belgium (BE)	Dutch (nl)
Belgium (BE)	French (fr)
Spain (ES)	Spanish (es)
All others (EU)	English (en)

In order to deeplink, the Base url will need to be used. The values for language and country must be a valid combination. For Portugese, the link would be www.transavia.com/pt-PT/bookingtool/flights/deeplink for Search and Select, and www.transavia.com/pt-PT/bookingtool/calendar/ViewCalendar/ for the month page.

The arguments

Argument	Example	Type	Required for Search/Select	Required for Month Page	Description
ds	AMS	Text	X	X	The departure station code
as	BCN	Text	X	X	The arrival station code
od	13	Number	X		Outbound day
om	12	Number	X	X	Outbound month
oy	2013	Number	X	X	Outbound year
id	4	Number			Inbound day
im	11	Number			Inbound month
iy	2014	Number			Inbound year
r	true	Boolean (true/false)			Indicates whether this is a return flight. Default is false, which indicates a single flight. Setting this to true will require you to include the date of the inbound flight as well.
ap	2	Number (1-9)	X		Amount of adult passenger.
cp	1	Number (0-8)			Amount of children.
ip	0	Number (0-9)			Amount of infants. Cannot be higher than the amount of adults.
v	false	Boolean (true/false)			Default is true. In case of an invalid search the default behavior is to show validation messages on the search page. Because you might just want to prefill a few fields and not show an error, you can set this to true.
fb	true	Boolean (true/false)			Use fb=true when you like to show fares in flying blue miles.

Some values marked with are required to make a valid one-way search possible. They are the minimum set of values to be used. See required columns for fields required in deep link.

The arguments for a combination flight

When you are searching for a combination flight (open jaw) you can use the following arguments instead of “ds” and “as”.

Argument	Example	Type	Description
ds1*	AMS	Text	The departure station code for the outbound flight.
as1*	BCN	Text	The arrival station code for the outbound flight.
ds2*	AMS	Text	The departure station code for the inbound flight.
as2*	BCN	Text	The arrival station code for the inbound flight.

Notes:

- When using the above arguments, the ‘r’ argument for having a return flight becomes optional.
- In the case that as/ds are filled out, the query will default to a return flight. This means it will ignore above four parameters.

When is a deep link valid?

- The minimum set of values is provided (see above).
- The outbound date needs to be valid.
- The inbound date must be valid when a return flight is selected.
- Both dates cannot be before today (UTC) and may not exceed December 31st of next year.
- In case of a return flight, the outbound date must be before the inbound date.
- There must be at least one adult passenger.
- There can be no more than nine babies.
- Children and adults combined cannot exceed nine passengers.
- Both the station codes need to be valid and used by Transavia.

- The combination of station codes need form a route that is currently being used by Transavia.

Breaking any of these validations will result in messages being shown on the search page. These messages can be suppressed by including the

'&v' attribute, but this will not result in a search being performed. By doing this, you are basically prefilling the search form on the page.

Examples Search Select

The examples below describe the text to be put behind the deep link url. The first character should be a question mark (?) and every consecutive

parameter must be separated by an ampersand (&). A valid example would be:

www.transavia.com/pt-PT/bookingtool/flights/deeplink?ds=AMS&as=BCN&v=false

Pre filling the departure and destination without errors.

?ds=AMS&as=BCN&v=false

One way search with one adult

?ds=AMS&as=BCN&od=1&om=11&oy=2014&ap=1

Return flight with one adult

?ds=AMS&as=BCN&od=1&om=11&oy=2014&ap=1&id=13&im=12&iy=2014&r=true

Examples Month Page

The examples below describe the text to be put behind the deep link url. The first character should be a question mark (?) and every consecutive

parameter must be separated by an ampersand (&). A valid example would be:

www.transavia.com/pt-PT/bookingtool/calendar/ViewCalendar/?ds=AMS&as=BCN&v=false

Pre filling the departure and destination without errors.

?ds=AMS&as=BCN&om=9&oy=2015&r=false

Return flight

?ds=AMS&as=BCN&om=11&oy=2015&im=12&iy=2014&r=true

This URL can be placed in the TradeTracker linkgenerator:

Example: <http://www.transavia.com/nl-NL/bookingtool/flights/deeplink?ds=AMS&as=BCN&od=1&om=11&oy=2014&ap=1&id=13&im=06&iy=2018&r=true>

Will result in:

<http://tc.tradetracker.net/?c=27688&m=12&a=1&u=http%3A%2F%2Fwww.transavia.com%2Fnl-NL%2Fbookingtool%2Fflights%2Fdeeplink%3Fds%3DAMS%26as%3DBCN%26od%3D1%26om%3D11%26oy%3D2014%26ap%3D1%26id%3D13%26im%3D06%26iy%3D2018%26r%3Dtrue>

Please note that the a= variable should contain your affiliate ID (which is added automatically in the deeplink generator).

This link can be used on your website

To construct the deeplinks yourself, please use the following URL as base, and add the correct parameters according to the table below:

<http://tc.tradetracker.net/?c=27964&m=12&a=1&r=&u=>

Parameter :	Variable:	Example:
c=	Campaign ID (27688 for Transavia NL, 27964 for Transavia ROW)	27964
m=	Material ID, please use 12	12
a=	Your affiliate ID (to find in your account)	40350
r=	Your reference (optional)	Banner_top
u=	Encoded landing page	https%3A%2F%2Fwww.transavia.com%2Fnl-NL%2Fboek-een-vlucht%2Fcalendar%2Fviewcalendar%2F%3Fds%3DEIN%26as%3DVLC%26v%3Dtrue

This would result in a URL like:

http://tc.tradetracker.net/?c=27964&m=12&a=40350&r=Banner_top&u=https%3A%2F%2Fwww.transavia.com%2Fnl-NL%2Fboek-een-vlucht%2Fcalendar%2Fviewcalendar%2F%3Fds%3DEIN%26as%3DVLC%26v%3Dtrue